



# CCTV PILOT PROJECT

## Background and Overview

November 12, 2008



# Why use CCTV?

- Another crime prevention strategy
- Cost-effective
- Evidentiary value
- Public support



# Background:

- CCTV Pilot Project
  - Feasibility study approved by Council in April 2008
- Project Lead assigned – Patrol Sergeant Dalal
- Working Group established
- Phase 1 initiated



# Phase 1:

- Determine rationale and objectives
- Explore funding opportunities
- Identify scope of pilot project
- Explore privacy rights
- Determine operational requirements
- Determine technical requirements
- Report back to Council for October 2008



# Phase 1: Rationale

- reduce victimization
- create a safer environment
- establish a tool for investigation



# Phase 1: Objectives

Principle Objectives of the CCTV Pilot Project are:

- To enhance public safety.
- To assist in reducing the fear of crime.
- To help prevent and deter crime and public disorder.
- To help gather evidence.
- To assist the Winnipeg Police Service in identifying criminal activity and suspects.
- To assist in efficient allocation and deployment of resources



# Research Summary:

- Research on effects quite variable and unpredictable
- Crime prevention is very hard to measure
- Better at reducing property crimes rather than violent crimes
- Deterrent effects are not everlasting
- Some displacement will occur



# Research Summary...

- Most effective when bundled with a package of other situational preventative measures
- Helps to reduce fear of crime
- Works best in small, well-defined areas
- Should be of good quality to be useful



# Phase 1: Funding Opportunities

- Surrounding businesses
- BIZ organizations
- Neighborhood Associations
- All levels of government (grants)



# Phase 1: Scope

- Keep budget in mind
- Balance between sufficient data yet narrow scope for effective management of data and factors
- Field test various configurations to determine best “Winnipeg” solution



# Privacy Issues

- City of Winnipeg is a “Public Body”
- Provincial Legislation – Freedom of Information and the Protection of Privacy Act (*FIPPA*)
- Images are considered personal information
- Section 36 (1) indicates authorized purposes for collecting personal information
- Section 37 (2) indicates individuals must be informed of the collection



# How will your privacy be protected?

- Images will be recorded but not viewed unless a criminal offence occurs
- Personal information will only be accessed by a few select personnel
- Personal information will be kept for 72 hours and then recorded over
- CCTV room will have restricted access



# Phase 1: Operational Requirements

- Develop Hotspot Map



# Phase 1: Technical Requirements

- Data transmission method
- Security
- Image quality (resolution)
- Frame rate
- Power requirements
- Expandability
- Non-Proprietary



# Phase 2: Public Information Strategy

- Public Consultations
- Citizen Polls
- Winnipeg Police Service Website
- Questionnaires



# Phase 3: Technology Installation

- Request for Proposal Issued
- Award Contract
- Video System Installation
- Configuration and Testing



# Phase 4: CCTV Pilot Project

- January 2009 – January 2010 (approximately)
- Ongoing assessment



# Phase 5: Project Exit and Assessment

- Evaluate outcomes and effectiveness
- Publish evaluation results and consult community
- External audit