

YOUR PARKING SPOT

awaits!

Park here!

YOUR GUIDE TO PARKING AND TRANSPORTATION DOWNTOWN

SECRETS TO PARKING SUCCESS

LOCATING YOUR PARKING SPOT

- ➔ **Beat the rush** by coming early to shop or for a bite to eat and secure that parking spot well in advance.
- ➔ **On-street parking is meant for short stays** of one to two hours, so please don't re-plug the meter!
- ➔ **If you're staying a while, park in a parkade or parking lot** so you don't need to worry about a ticket if you run late! But watch for reserved spots, usually in effect 6am–6pm.
- ➔ **Meters won't take payment during no-parking times**, saving you a ticket!
- ➔ **Use your parking receipt at any other city-metered space** until the time on the receipt has expired.
- ➔ **Above all, remember to read the signs!**

GETTING AROUND DOWNTOWN

- ➔ **Hop aboard the free Downtown Spirit shuttle bus** to whisk yourself around the city centre once you've parked your car. Visit www.winnipegtransit.com for schedules.
- ➔ **Stay high, dry and warm in downtown's weather protected walkway system.** You can get from Portage & Main to The Bay without ever stepping outside, something especially nice during a Winnipeg winter!

PARKING TIPS

- ➔ **Parking is free after 5:30pm on weekdays** on the street and most lots offer reduced flat rate evening fares.
- ➔ **Some businesses offer validated parking**, including Portage Place, IMAX Theatre and the Globe Cinema. Call ahead and find out if your destination offers visitor parking.
- ➔ **Check loading zone signs carefully**—some are open on weekends and evenings and are free to park in.
- ➔ **Watch for signs** showing on-street accessible-only parking spots—or you may get ticketed.

WHAT PARKING PATROLS REALLY WISH YOU KNEW

- ➔ **"No Stopping" means no stopping.** No if's, and's or but's.
- ➔ **You can park in a loading zone for no more than 15 minutes** for a quick pick up or drop off—no need to use your hazards. You can park a little longer if there is constant loading or unloading.
- ➔ **Backlanes can be used for short-term loading**, but need to be kept clear for safety.
- ➔ **Rush hour restrictions are there for a reason**, so keep those areas free from 7am to 9am and 3:30pm to 5:30pm on weekdays to keep the flow of traffic moving.
- ➔ **You can park overnight unless the signs say otherwise.** For example, you can't park overnight on snow routes from December 1 to March 1.
- ➔ **If you live downtown you can apply for a Residential Parking Permit.** Contact the Winnipeg Parking Authority to apply: 986-2892.

ALTERNATIVES TO DRIVING DOWNTOWN

Leave your car at home and avoid parking altogether! Save money and reduce your carbon footprint.

- ➔ **Park at one of Winnipeg Transit's 12 Park and Ride locations** and hop on a bus downtown. Visit www.winnipegtransit.com for details.
- ➔ **New bike lanes, racks and lockers** make it easier than ever to cycle your way into the city.
- ➔ **Carpool or catch a ride** with a friend.
- ➔ **Walk!** Use your two legs and get some exercise!

PARKING MYTH:

It's free for the city to provide parking spots, so parking should be free just like at shopping malls.

BUSTED:

The city must pay to upkeep parking spots, so it isn't free. The lots at shopping malls aren't really free either (they also require maintenance), you just pay in different ways. Plus, some money collected goes to improve downtown, making it cleaner and safer.

WHAT'LL IT COST YOU?

CITY OF WINNIPEG STREET PARKING METERS

Saturdays: 2 hours free (SUBJECT TO CHANGES IN 2011)
Sundays: free parking
Monday-Friday, 5:30pm-9am: free parking
Monday-Friday, 9am-5:30pm: \$1/hour (SUBJECT TO CHANGES IN 2011)

DOWNTOWN PARKADES & PARKING LOTS

Hourly: \$1–\$2.50
Maximum costs vary:
Day: \$4–\$10
Evening: \$1–\$8 (event nights)



DOWNTOWN PARKING PLUSES

- Easy on-street parking
- Many indoor and heated parkades
- Indoor walkway system to use once you've parked
- Lots of choice: 32,000 spots downtown!
- Pay by coin, credit card or phone

Save More WITH

1. Ask for your Blue Loonie.

Spend \$20 or more (before tax and tip) at participating downtown businesses, and ask for your Blue Loonie! Visit www.downtownwinnipegbiz.com for a list.

2. Use your Blue Loonie for:

- Full fare on Winnipeg Transit buses
- One hour of parking at City of Winnipeg parking meters
- \$1 off parking at over 80 downtown lots
- \$1 off fare with participating taxis and Handi-Helper Transit
- \$1 off fare on the Splash Dash Water Bus

FOR MORE PARKING INFORMATION:

Winnipeg Parking Authority: 311, 986-6281 (URGENT, 24 HR) www.theparkingstore.winnipeg.ca
FNP Parking: 942-6100, www.theforks.com
Imperial Parking: 943-3578, www.impark.com
Urban Autopark: 956-7275, www.urbanautopark.com
ParkingPlus: 943-8641
Winnipeg Transit: 311, www.winnipegtransit.com
Downtown BIZ: 958-4640, www.downtownwinnipegbiz.com

DOWNTOWN COUPONS



J Sprat's Deli
444 St. Mary Avenue – 947-5865
\$1 OFF WITH A \$10 PURCHASE
*see reverse for restrictions



The Chocolate Shop
268 Portage Avenue – 947-9109
15% OFF TOTAL PURCHASE
*see reverse for restrictions



The Ground Floor Urban Diner
190 Smith Street – 949-0376
PRESENT MTS CENTRE EVENT TICKET ON SAME DAY AND RECEIVE 1/2 PRICE APPETIZERS OR WITH A MINIMUM \$25 SPENT RECEIVE FREE PARKING (OFFER ONLY AVAILABLE BEFORE OR AFTER MTS CENTRE EVENTS)
*see reverse for restrictions



LO Pub & Bistro
330 Kennedy Street – 957-5872
15% OFF ANY FOOD PURCHASE OVER \$9.99
*see reverse for restrictions



Booster Juice
491 Portage Avenue – 786-2167
2 FOR 1 SMOOTHIE (EQUAL OR LESSER VALUE)
*see reverse for restrictions



Earl's Restaurant
191 Main Street – 989-0103
20% OFF ANY ONE ENTRÉE, WITH THE PURCHASE OF ANY REGULAR PRICE ENTRÉE
*see reverse for restrictions



Cookies by George
26-360 Main Street (Winnipeg Square) – 949-0588
BUY 3, GET 1 FREE. PURCHASE ANY 3 COOKIES AND RECEIVE 1 COOKIE FREE
*see reverse for restrictions



East India Company Pub & Eatery
349 York Avenue – 947-3097
10% OFF WITH A MAXIMUM OF \$12 PURCHASE
*see reverse for restrictions



Aldo Formal Wear
310 Notre Dame Avenue – 947-3917
70% OFF ON SELECTED MERCHANDISE. LIMITED TIME OFFER ONLY.
*see reverse for restrictions



Human Bean Café
Millennium Library and The Forks Market
BUY ANY ONE BEVERAGE AND RECEIVE 10% OFF
*see reverse for restrictions



Hull's Family Bookstores
372 Graham Avenue – 947-1365
20% OFF ONE REGULARLY PRICED ITEM
*see reverse for restrictions

Blue Loonie Participants

J SPRAT'S DELI
Expiry: December 31, 2011

THE CHOCOLATE SHOP
Expiry: December 31, 2011

THE GROUND FLOOR URBAN DINER
Expiry: December 31, 2011

LO PUB & BISTRO
Expiry: December 31, 2011

BOOSTER JUICE
Valid at 491 Portage Avenue location only.
Expiry: December 31, 2011

EARL'S RESTAURANT
Valid at 191 Main Street location only.
Expiry: December 31, 2011

COOKIES BY GEORGE
Valid at Winnipeg Square location only.
Expiry: December 31, 2011

EAST INDIA COMPANY PUB & EATERY
Expiry: December 31, 2011

ALDO FORMAL WEAR
Expiry: December 31, 2011

HUMAN BEAN CAFÉ
Millennium Library, 251 Donald Street | 943-6687
The Forks Market, 1 Forks Market Road | 947-3777

Expiry: December 31, 2011

HULL'S FAMILY BOOKSTORES
Expiry: December 31, 2011

RULES OF USE / DISCLAIMER: Offers are subject to the conditions on the coupon. Coupons are not redeemable for cash. Coupons may not be reproduced in whole or in part. The Downtown Winnipeg BIZ assumes no responsibility or liability for inaccuracy or failure of any of the coupon participants to honour the coupons or the terms and conditions set forth.



Catch the FREE Downtown Spirit

Get around downtown on this **FREE** shuttle bus. Or hop on a water taxi for a small fee.

The DOWNTOWN Spirit FREE Bus Service

Easy access service



	WEEKDAY	SATURDAY	SUNDAY
Spirit 1	11:00am - 3:30pm	11:00am - 5:30pm	12noon - 5:30pm
Spirit 2	11:00am - 3:30pm	11:00am - 5:30pm	12noon - 5:30pm
Spirit 3	7:00am - 7:00pm	11:00am - 7:00pm	No Service

CAN WE GET YOU ANYTHING?
Downtown Winnipeg Business Improvement Zone (BIZ)
426 Portage Avenue (204) 958-4640 www.downtownwinnipegbiz.com

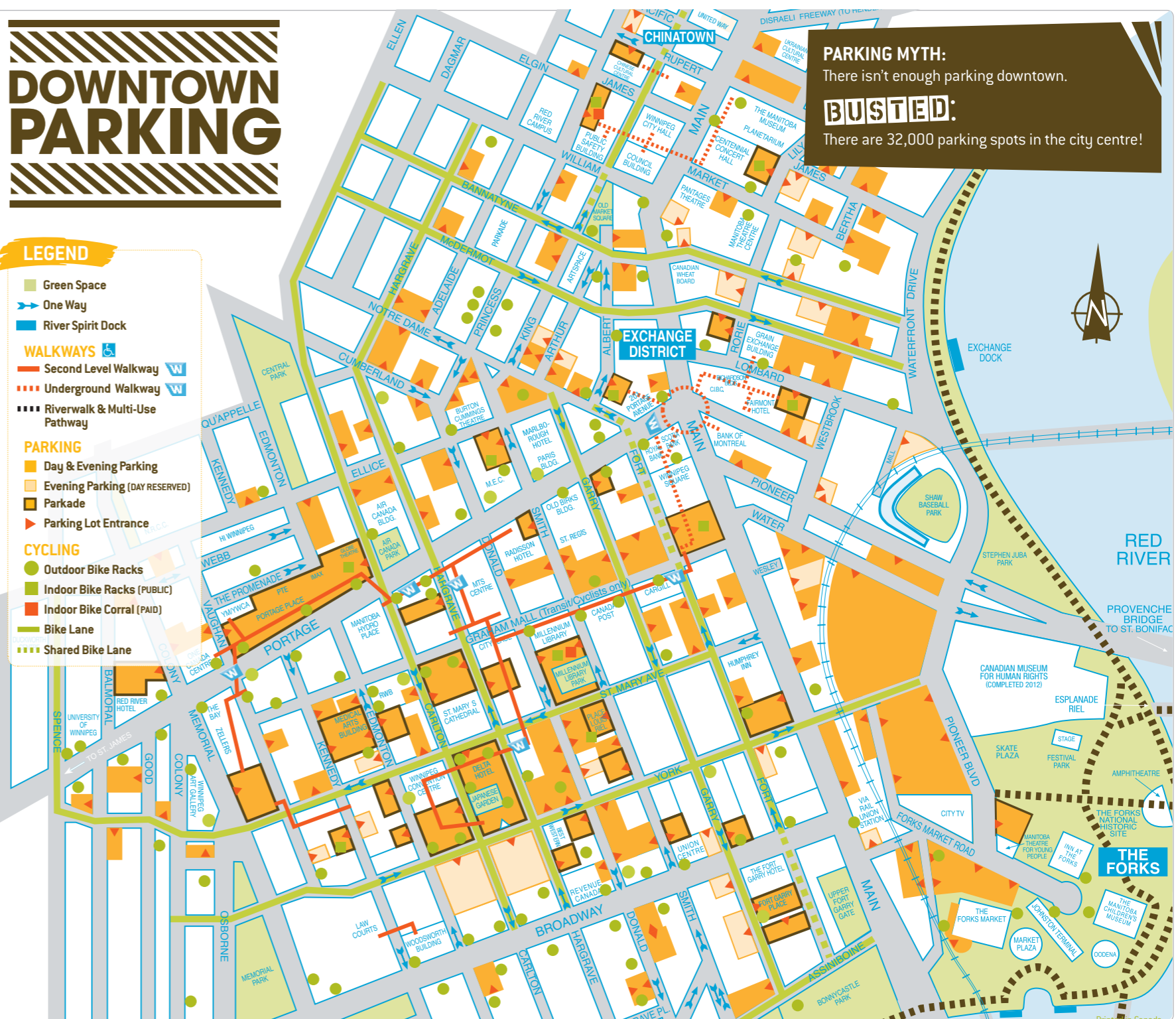
➔ We're working to help you park with ease



DOWNTOWN PARKING

LEGEND

- Green Space
- One Way
- River Spirit Dock
- WALKWAYS
 - Second Level Walkway
 - Underground Walkway
- Riverwalk & Multi-Use Pathway
- PARKING
 - Day & Evening Parking
 - Evening Parking (DAY RESERVED)
 - Parkade
 - Parking Lot Entrance
- CYCLING
 - Outdoor Bike Racks
 - Indoor Bike Racks (PUBLIC)
 - Indoor Bike Corral (PAID)
 - Bike Lane
 - Shared Bike Lane



PARKING MYTH:
There isn't enough parking downtown.

BUSTED:
There are 32,000 parking spots in the city centre!