



DOWNTOWN WINNIPEG BIZ

Downtown Clean Team - Promotions Crew

Duties & Responsibilities

- Assist with the annual flower planting downtown as well as weeding and dead heading on a regular basis.
- Promote to all downtown street-level businesses the need to create appealing and litter free streets, sidewalks and public areas by their beautification and maintenance efforts and reinforce the need for a cleaner downtown.
- Educate the public about litter and recycling during the workday, at events and presentations, when requested by the Downtown BIZ.
- Create public awareness of the importance of a cleaner downtown by using positive feedback and humor.
- Provide an interactive presence at events and concerts including face painting, games, balloon animal making (training provided).
- Conduct inventories and assessments of downtown elements, put up event posters and make deliveries to BIZ members, when needed.
- Assist daily with the set up of street vendor kiosks.
- Act as a goodwill ambassador to all downtown visitors by passing out informational brochures, answering questions, and providing directions to public facilities and attractions in the downtown.
- ***Neon Broom Program*** - Visit several downtown businesses daily to promote the Neon Broom Program. Perform duties such as sweeping, weeding and poster removal on building properties and adjoining sidewalks. Distribute flowers as incentive for businesses to maintain cleanliness on their block. Educate businesses on cigarette butt litter reduction. Select deserving downtown business for the *Neon Broom* Award recognizing their efforts in making their area of downtown more appealing.
- ***Chess in the Park*** - Engage with and supervise the public in a lunchtime chess event, to take place each Friday. Take ownership of the event location, ensuring the chess tables are set up. Support the "Chess Pro" (member of the Manitoba Chess Association teaching chess to the public) during select weekdays, relieving the "Chess Pro" for breaks and assisting with equipment set up.

- **Blue Loonie Mondays** – Distribute blue loonies and engage the public in games each Monday at various public outdoor locations. Wear the Blue Loonie mascot costume and promote the Easy Streets Blue Loonie Program. Devise games and create prize packages in advance.
- Other related duties as may be required.

Job Environment

- Days are spent outdoors. Heat or wet weather may present uncomfortable conditions on occasion;
- A great deal of walking and bending is required as well as some minor lifting;
- Change-room, shower facilities and lunchroom are provided;
- Uniform must be worn as issued. The employee is responsible for the appropriate footwear (athletic shoes) and no sandals or open toed footwear is permitted.
- Positive friendly working atmosphere!

It is necessary to maintain a positive interaction with downtown businesses, residents and visitors. You must always present a polite, helpful, pleasant and enthusiastic attitude when dealing with people. Adherence to all policies of the Downtown BIZ is mandatory. Crews will report to supervisor(s) as designated, throughout the day.

Requirements

- Minimum Grade 12
- Between the ages of 18 to 24 years old
- Excellent knowledge of Downtown Winnipeg
- Enthusiastic, outgoing attitude with strong interpersonal skills;
- Physically fit and able to fulfill duties and responsibilities as outlined;
- Solid work ethic, dependable, reliable and able to work effectively without supervision.
- Able to work days, evenings and/or weekends as required.

Hours/Wages/Benefits

Seasonal position: May 2- August 27, 2010 inclusive

Workweek: 5 days per week, 35 working hours per week. Usually 8:30 – 4:30, Monday to Friday. Actual days & hours of work may vary depending on scheduling and downtown events.

Wage: \$10.65 per hour

Paid training

Training will be conducted in late April and most positions will be ready for a May start.

All workers are covered by Workers Compensation Insurance.